

Good Sports Program

2010 - 2011



The GOOD SPORTS Program assists sporting clubs to manage alcohol responsibly. Displaying the Good Sports logo sends an important message to club members and the community. It indicates that a club promotes a responsible attitude towards alcohol, and provides a safe environment for players, members, families and supporters

What is in it for a Good Sports club?

Clubs have found many benefits from being involved in the Good Sports program, including:

- Enhanced family atmosphere
- Increased membership and attendances
- Improved relationships with other community organisations
- Creation of new income sources
- Reduced problems with alcohol misuse
- Reduced risk of litigation

What support will be provided to clubs?

- A Good Sports Project Officer is provided by Mallee Sports Assembly to assist clubs through the accreditation process and provide various resources to make the process as simple as possible
- Club development courses are conducted by Mallee Sports Assembly, including Responsible Service of Alcohol, Liquor Licencing and Food Handling
- There is NO COST to become a Good Sports club

Mallee Sports Assembly is appointed as the Good Sports Community Partner to deliver the Good Sports program in the following regions:

- Northern Mallee region of Victoria – (Mildura Rural City Council and the Robinvale district of Swan Hill Rural City Council)
- Balranald and Wentworth shire regions of New South Wales



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